

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Great American Media/ POL **Attention: Accounts Pavable** 3050 K Street NW Washington, DC 20007

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE	ТЕ		Page 1 of 5
Property	WHAS		
Invoice #	2710740-1	Order #	2710740
Invoice Date	06/18/23	Alt Order #	WOC14141893
Invoice Month	June 2023	Deal #	
Invoice Period	05/29/23 - 06/12/23	Flight Dates	06/06/23 - 06/12/23
Advertiser	ISS/ Defending Blue	grass Values	
Product	Issue		
Estimate #	12690		
	Account Executive	Taylor Fritsch	า
	Sales Office	TEGNA Sale	s Washington DC
	Sales Region	National	
	Agency Code	9913721	
	Advertiser Code	734	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	2086AG	
	Advertiser Ref	M217166	
	Product 1	783	

Product 2

Line Start D	ate Eı	nd Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 06/06/2	23 06	6/12/2	3 GMK	(@ 6A	6:00 AM-7:00 AM	MTWTF	:30	5	\$300.00	NM		
Weeks:		rt Dat 06/23	06/12/		Spots/Week 5	Rate \$300.00						
Spots: #	<u>Ch</u>		Air Date	Air Time Desc		Start/End Time		th Ad-ID			Rate	Type
2	WHAS	Tu	06/06/23	6:10 AM GMK	C @ 6A	6:00 AM-7:00	AM :3	O DBV231000	Н		\$300.00	NM
3	WHAS	W	06/07/23	6:21 AM GMK	C @ 6A	6:00 AM-7:00	AM :3	O DBV231000)H		\$300.00	NM
5	WHAS	Th	06/08/23	5:58 AM GMK	(@ 6A	6:00 AM-7:00	AM :3	O DBV231000	H		\$300.00	NM
1	WHAS	F	06/09/23	6:40 AM GMK	(@ 6A	6:00 AM-7:00	AM :3	0 DBV231000	Ή		\$300.00	NM
4	WHAS	М	06/12/23	6:10 AM GMK	(@ 6A	6:00 AM-7:00	AM :3	O DBV231000	H		\$300.00	NM
2 06/06/2	23 06	6/12/2	3 GOC ICA	DD MORNING A	MER 7:00 AM-9:00 AM	МГWГF	:30	8	\$325.00	NM		
Weeks:		rt Dat 06/23			Spots/Week 8	Rate \$325.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Desc	cription_	Start/End Time	e Leng	th Ad-ID			Rate	Туре
1	WHAS	Tu	06/06/23	7:25 AM GOO	D MORNING AMERICA	7:00 AM-9:00	AM :3	O DBV231000	H		\$325.00	NM
2	WHAS	W	06/07/23	8:35 AM GOO	D MORNING AMERICA	7:00 AM-9:00	AM :3	O DBV231000	Н		\$325.00	NM
6	WHAS	W	06/07/23	8:58 AM GOO	D MORNING AMERICA	7:00 AM-9:00	AM :3	O DBV231000	Н		\$325.00	NM
8	WHAS	Th	06/08/23	7:28 AM GOC	D MORNING AMERICA	7:00 AM-9:00	AM :3	O DBV231000	Н		\$325.00	NM
3	WHAS	Th	06/08/23	7:55 AM GOC	D MORNING AMERICA	7:00 AM-9:00	AM :3	O DBV231000	Н		\$325.00	NM
4	WHAS	F	06/09/23	7:54 AM GOO	D MORNING AMERICA	7:00 AM-9:00	AM :3	0 DBV232000	H		\$325.00	NM
7	WHAS	M	06/12/23	6:58 AM GOO	D MORNING AMERICA	7:00 AM-9:00	AM :3	O DBV231000	H		\$325.00	NM
5	WHAS	М	06/12/23	7:24 AM GOC	D MORNING AMERICA	7:00 AM-9:00	AM :3	O DBV231000)H		\$325.00	NM
3 06/06/2	23 06	6/10/2	3 GOC ICA		MER 7:00 AM-9:00 AM	S-	:30	1	\$180.00	NM		
Weeks:		rt Dat 05/23			Spots/Week 1	Rate \$180.00						

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Weeks:

Start Date

End Date

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Invoice #	2710740-1	Invoice Month	June 2023				
Invoice Date	06/18/23	Invoice Period	05/29/23 - 06/12/23				
Advertiser	ISS/ Defending Bluegras	s Values					
Product	Issue	Issue					
Estimate #	12690						

Spots/

								Spots/			
Line Start I	Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 06/06	/23	06/10/23	GOC ICA	DD MORNING AME	R 7:00 AM-9:00 AM	S-	:30	1	\$180.00	NM	
Spots: #	Ch	Day Ai	r Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHA				MORNING AMERICA			O DBV231000H			\$180.00 NM
			,								***************************************
4 06/06	/23	06/11/23		D MORNING AME	R 8-9a	S	:30	1	\$200.00	NM	
L			ICA	MEUTECC							
Weeks	_	Start Date 06/05/23	End D 06/11/		Spots/Week 1	<u>Rate</u> \$200.00					
Spots: #	Ch	Day Air	r Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
j	WHA				MORNING AMERICA	8-9a		O DBV231000H			\$200.00 NM
											,
5 06/06	5/23	06/12/23	WHA ON	AS11 NEWS AT NO) 12-1p	МГWГF	:30	3	\$180.00	NM	
Weeks	s: <u>S</u>	Start Date	End D		Spots/Week	Rate					
	(06/06/23	06/12/	23 MTWTF	3	\$180.00					
Spots: #	<u>Ch</u>	Day Ai	r Date	Air Time Descrip	<u>tion</u>	Start/End Time	Leng	h Ad-ID			Rate Type
3	WHA	S W 06	/07/23	12:18 PM WHAS	11 NEWS AT NOON	12-1p	:3	O DBV231000H			\$180.00 NM
2	WHA	S F 06	/09/23	12:08 PM WHAS	11 NEWS AT NOON	12-1p	:3	O DBV231000H			\$180.00 NM
1	WHA	S M 06	/12/23	12:38 PM WHAS	11 NEWS AT NOON	12-1p	:3	O DBV231000H			\$180.00 NM
						·					· · · · · · · · · · · · · · · · · · ·
6 06/06	5/23	06/12/23	GMA	13	1-2p	МГЖГБ	:30	2	\$180.00	NM	
Weeks	_	Start Date 06/06/23	End D 06/12/		Spots/Week 2	Rate \$180.00					
Spots: #	Ch	Day Air	r Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
j	WHA	s W 06	/07/23	12:59 PM GMA3		1-2p	:3	O DBV231000H			\$180.00 NM
2	WHA	S Th 06	/08/23	1:55 PM GMA3		1-2p	:3	O DBV231000H			\$180.00 NM
	******	- 111 00	700/20	1.00 1 101 010110		· 2p					ψ100.00 14W
7 06/06	/23	06/12/23	GEN	ERAL HOSPITAL	2-3p	МГЖГБ	:30	2	\$250.00	NM	
Weeks	s· .	Start Date	End D	ate MTWTFSS	Spots/Week	Rate					
113010		06/06/23	06/12/		2	\$250.00					
Spots: #	Ch	Day Air	r Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 1	WHA	S Tu 06	/06/23	2:59 PM GENER	RAL HOSPITAL	2-3p	:3	O DBV231000H			\$250.00 NM
2	WHA				RAL HOSPITAL	2-3p	:0	0			\$250.00 NM
_		Credited				= 9p					Ψ200/00 1
8 06/06	5/23	06/12/23	WHA	AS11 NEWS @ 4P	4:00 PM-5:00 PM	МГWГF	:30	3	\$180.00	NM	
Weeks	s:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate					
		06/06/23	06/12/		3	\$180.00					
Spots: #	Ch	Day Air	r Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
j <u> </u>	WHA			4:39 PM WHAS		4:00 PM-5:00 PM		O DBV231000H			\$180.00 NM
3	WHA			4:56 PM WHAS		4:00 PM-5:00 PM		O DBV231000H			\$180.00 NM
2	WHA			4:27 PM WHAS		4:00 PM-5:00 PM		O DBV231000H			\$180.00 NM
			12120	4.21 I W WITAG	11 14L VVO 😊 71			U DD 1 2020001			ψ100.00 14101
9 06/06	5/23	06/12/23	WHA	\S11 NEWS @ 5p	5-530p	МГWГF	:30	3	\$350.00	NM	

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Rate

Spots/Week

MTWTFSS

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INVOIC



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Day Air Date Air Time Description

7:53 PM INSIDE EDITION

Spots: #

Ch

WHAS Tu 06/06/23

Send Payment To:

Invoice #	2710740-1	Invoice Month	June 2023				
Invoice Date	06/18/23	Invoice Period	05/29/23 - 06/12/23				
Advertiser	ISS/ Defending Bluegras	s Values					
Product	Issue	Issue					
Estimate #	12690						

								Spots/			
_ine Star	t Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9 06/0	6/23	06/12/23	WHA	S11 NEWS @ 5p	5-530p	MTWTF	:30	3	\$350.00	NM	
		06/06/23	06/12/2	23 MTWTF	3	\$350.00					
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date	Air Time Descript	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type
2	WHA	AS Th 06	5/08/23	5:28 PM WHAS1	1 NEWS @ 5p	5-530p	:30	DBV231000H	I		\$350.00 NM
3	WHA	AS F 06	6/09/23	5:21 PM WHAS1	1 NEWS @ 5p	5-530p	:30	DBV231000H	I		\$350.00 NM
1	WHA	AS M 06	6/12/23	5:10 PM WHAS1	1 NEWS @ 5p	5-530p	:30	DBV231000H	I		\$350.00 NM
10 06/0	6/23	06/12/23	WHA P	S11 NEWS @ 530	530-6p	МГWГF	:30	3	\$400.00	NM	
Weel	ks:	Start Date 06/06/23	End Da 06/12/2		Spots/Week 3	Rate \$400.00					
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date	Air Time Descript	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type
2	WHA	AS Tu 06	6/06/23	5:57 PM WHAS1	1 NEWS @ 530P	530-6p	:30	DBV231000F	I		\$400.00 NM
3	WHA	AS F 06	6/09/23	5:39 PM WHAS1	1 NEWS @ 530P	530-6p	:30	DBV231000F	I		\$400.00 NM
1	WHA	AS M 06	5/12/23	5:45 PM WHAS1	1 NEWS @ 530P	530-6p	:30	DBV231000H	I		\$400.00 NM
11 06/0	6/23	06/12/23	WHA	S11 NEWS @ 6p	6-630p	МГWГF	:30	3	\$450.00	NM	
Weel	ks:	Start Date	End Da		Spots/Week	Rate					
0	. 01	06/06/23	06/12/2	·		\$450.00	Land	A - L ID			Data Tara
Spots: #		Day Ai		Air Time Descript		Start/End Time	Length	DBV231000F			Rate Type
2				6:28 PM WHAS1		6-630p		DBV231000F			\$450.00 NM
3	WHA WHA		6/08/23 6/12/23	6:09 PM WHAS1 6:10 PM WHAS1	•	6-630p		DBV231000F			\$450.00 NM \$450.00 NM
1	VVHA	45 IVI UC	0/12/23	6:10 PM WHAS1	T NEWS @ 6p	6-630p	:30	DBV231000F	1		\$450.00 NW
12 06/0	6/23	06/11/23	WHA Y	S11 NEWS SUNDA	A 630-7p	S	:30	1	\$500.00	NM	
Wee	ks:	Start Date 06/05/23	End Da		Spots/Week 1	<u>Rate</u> \$500.00					
Spots: #	t Ch	Day Ai	r Date	Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate Type
1	WHA		6/11/23	6:53 PM WHAS1	1 NEWS SUNDAY	630-7p	:30	DBV231000F	I		\$500.00 NM
13 06/0	6/23	06/12/23	ENTE GHT	ERTAINMENT TON	I 7-730p	MTWTF	:30	3	\$500.00	NM	
Wee		Start Date 06/06/23	End Da 06/12/2		Spots/Week 3	Rate \$500.00					
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date	Air Time Descript	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type
3	WHA	AS Tu 06	6/06/23	7:13 PM ENTER	TAINMENT TONIGHT	7-730p	:30	DBV231000H	I		\$500.00 NM
2	WHA	AS W 06	6/07/23	7:23 PM ENTER	TAINMENT TONIGHT	7-730p	:30	DBV231000H	I		\$500.00 NM
1	WHA	AS M 06	6/12/23	7:18 PM ENTER	TAINMENT TONIGHT	7-730p	:30	DBV231000F	I		\$500.00 NM
14 06/0	6/23	06/12/23	INSIE	DE EDITION	7:30 PM-8:00 PM	МГЖГБ	:30	3	\$500.00	NM	
Weel		Start Date 06/06/23	End Da		Spots/Week 3	<u>Rate</u> \$500.00					
		2.700,20						4			ъ. т

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Start/End Time

7:30 PM-8:00 PM

Length Ad-ID

:30 DBV231000H

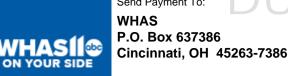
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Rate Type

\$500.00 NM





Invoice #	2710740-1	Invoice Month	June 2023				
Invoice Date	06/18/23	Invoice Period	05/29/23 - 06/12/23				
Advertiser	ISS/ Defending Bluegras	s Values					
Product	Issue	Issue					
Estimate #	12690						

							Spots/				
Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
14 06/06/23	06/12/23	INSIDE EI	DITION	7:30 PM-8:00 PM	MTWTF	:30	3	\$500.00	NM		
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descript		Start/End Time	Leng	th Ad-ID			Rate	Туре
3 MF	HAS Th 06. Credited		INSIDE	EDITION	7:30 PM-8:00 Pi	M :C	10			\$500.00	NM
2 WH	HAS M 06	/12/23 7:5	5 PM INSIDE	EDITION	7:30 PM-8:00 PI	M :3	O DBV23100	НОС		\$500.00	NM
15 06/06/23	06/08/23	STATION		8-9p	T	:30	1	\$1,275.00	NM		
Weeks:	Start Date 06/05/23	End Date 06/11/23	<u>MTWTFSS</u> T	Spots/Week 1	<u>Rate</u> \$1,275.00						
Spots: # Ch	. — —		Time Descript		Start/End Time		th Ad-ID			Rate	
1 WH	HAS Th 06	/08/23 8:4	2 PM STATIO	N 19	8-9p	:3	0 DBV23100	OOH		\$1,275.00	NM
16 06/06/23	06/09/23	Thu Prime	В	9-10p	T	:30	1	\$650.00	NM		
Weeks:	Start Date 06/05/23	End Date 06/11/23	<u>MTWTFSS</u> T	Spots/Week 1	Rate \$650.00						
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descript	ion	Start/End Time	Lengt	th Ad-ID			Rate	Type
1 WH	HAS Th 06	/08/23 9:1	9 PM Thu Prir	ne B	9-10p	:3	O DBV23100	ООН		\$650.00	NM
17 06/06/23	06/12/23	M-F/SU	NEWS AT 11	•	МГWГF- S	:30	3	\$400.00	NM		
Weeks:	Start Date 06/06/23	End Date 06/12/23	MTWTFSS MTWTF-S	Spots/Week 3	Rate \$400.00						
Spots: # Ch			Time Descript		Start/End Time		th Ad-ID			Rate	:
	HAS W 06			1 NEWS AT 11 M-F/S	· · · · · · · · · · · · · · · · · · ·		O DBV23100			\$400.00	
-	HAS F 06		_	1 NEWS AT 11 M-F/S	· · · · · · · · · · · · · · · · · · ·		0 DBV23200			\$400.00	
2 WH	HAS Su 06	/11/23 11:3	0 PM WHAS1	1 NEWS AT 11 M-F/S	SU 11-1135p	:3	O DBV23200	ООН		\$400.00	NM
18 06/06/23	06/10/23	WHAS11 SAT	NEWS AT 11	11-1135p	S-	:30	1	\$300.00	NM		
Weeks:	Start Date 06/05/23	End Date 06/11/23	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$300.00						
Spots: # Ch			Time Descript		Start/End Time		th Ad-ID			Rate	
1 WH	HAS Sa 06	/10/23 11:3	0 PM WHAS1	1 NEWS AT 11 SAT	11-1135p	:3	O DBV23100	ООН		\$300.00	NM
19 06/12/23	06/12/23	INSIDE EI	DITION	7:30 PM-8:00 PM	M	:30	1	\$500.00	NM		
Weeks:	Start Date 06/06/23	End Date 06/12/23	<u>MTWTFSS</u> M	Spots/Week 1	Rate \$500.00						
Spots: # Ch	Day Air	Date Air	Time Descript	ion	Start/End Time	Leng	h Ad-ID			Rate	Туре
1 WH	HAS M 06	/12/23 7:4	6 PM INSIDE	EDITION	7:30 PM-8:00 PI	M :3	O DBV23200	ООН		\$500.00	NM
					Total Spots	4	46				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$16,695.00

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Advertiser	ISS/ Defending Bluegras	s Values					
Product	Issue	Issue					
Estimate #	12690						

Agency Commission \$2,504.25

Net Amount Due \$14,190.75

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